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**FOR IMMEDIATE RELEASE**

## **KNOWESIS WINS VIDEO PRODUCTION CONTRACT TO SUPPORT DEPARTMENT OF VETERANS AFFAIRS**

Fairfax, Virginia (October 2016)

Knowesis, Inc. held the winning bid to support the Department of Veterans Affairs (VA) Office of Voluntary Service (VAVS) in providing a series of video production support services. Our team's combined knowledge and experience of the VA media environment and production logistics aims to serve the VA Voluntary Service program in furthering education, awareness, recruitment, and retention efforts.

Under the contract, Knowesis will provide full lifecycle production of engagement pieces, public service announcements, and other presentation media to best reach and impact VAWS' targeted demographics. Services include project planning along with pre-production, production, and post-production activities to result in national broadcast quality, commercial-grade videos, aimed at reaching 24 million American Veterans and 250 million Americans over the age of 18. VAWS volunteers contribute in a number of ways from patient comfort and primary care to research and medical laboratory work.

Given our team's extensive background in supporting America's Veterans and the volunteers who serve Veteran communities, in conjunction with our technical knowledge of media production, engagement, and communication, Knowesis is well-positioned to support the VAWS' video production objectives. Jennifer Rhodes, lead of the Communication and Engagement capability, said, "We are thrilled at the opportunity to support the VA Voluntary Service program and the impact its volunteers make in the lives of so many Veterans every day." She further explained that Knowesis is excited to get right to work with the client and our talented team.

Knowesis specializes in solving business challenges through strategic planning and capacity building, evaluation and data analysis, communications and training, enterprise reporting and program management. Knowesis applies our core functional competencies to the healthcare industry. Our staff of dedicated professionals is recognized for bringing valuable experience from a variety of sectors, crossing industries and the federal government –to each engagement. We outperform over 92 percent of industry leaders in client satisfaction, per Dun and Bradstreet. Recently, Knowesis was formally inducted into the 2016 list for Inc. 5000 honorees as the 797<sup>th</sup> fastest growing company in America.

Knowesis Inc., as a Center for Veterans Enterprise (CVE) certified Service Disabled Veteran Owned Small Business (SDVOSB), 8(a) Disadvantaged Small Business and Economically Disadvantaged Woman Owned Small Business (EDWOSB), provides a full range of professional consulting services to federal and state government agencies. Founded in 2007, Knowesis offers services in analytics and information management, planning and operations, as well as communication and engagement from its offices in San Antonio, TX and Fairfax, VA with 100+ employees. Our clients include the Department of Defense Office of Diversity Management and Equal Opportunity, Defense Health Agency/TRICARE Management Activity, the Department of Veterans Affairs Veterans Health Administration and Veterans Benefits Administration, the U.S. Air Force, the U.S. Air Force Medical Service, and the U.S. Air Force Medical Operations Agency.

More information about the company can be found at [www.knowesis-inc.com](http://www.knowesis-inc.com) as well as [Facebook](#) and [Twitter](#).

For more information about this press release or to schedule an interview with Sheilah O'Brien, please contact Mavis Pearson at 703-942-8560 or [mpearson@knowesis-inc.com](mailto:mpearson@knowesis-inc.com).

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